

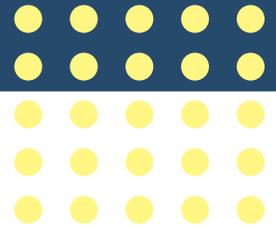


ANNUAL REPORT 2024



**Red River
Exhibition Association**

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DELIVERING MEMORABLE EXPERIENCES SINCE 1951



The Red River Exhibition Association is a non-profit, community organization that manages the facilities and events at Red River Exhibition Park. As a self-sustaining organization, we rely on our own resources to raise operating revenue. This revenue is reinvested into facility and program improvements, supporting our mission to deliver memorable experiences to our guests. We are a member-owned association governed by a volunteer board of directors and managed by the CEO. At the core of the Red River Exhibition Association is over 250 volunteers who give their time, energy and passion to ensure the ongoing success of our events and our organization. Our dedicated team of full-time staff is complemented by a hard working group of seasonal employees. 2024 marked our association's 72nd year and the 27th year of operation on our current location on Portage Avenue on the edge of Winnipeg.

MISSION STATEMENT

To enhance the lives of the people of Manitoba by showcasing their talents, abilities and achievements to each other and to the world.

WHO WE ARE



BOARD OF DIRECTORS

EXECUTIVE

Jeffrey Coleman, President
 Marlene Baskerville, Vice President
 Jason Pusiewich, Past President
 Darren Lewis, Vice President
 Peter Synychych
 Hermann Schweizer

DIRECTORS

Ken Azaransky
 Rod Cantiveros
 Sarah Carter
 Leila Castro
 Andrew Curry

Ed Deen
 Larry Nentwig
 Roland Rey
 Tom Tolton
 Christine Ward

RED RIVER EXHIBITION ASSOCIATION STAFF

Garth Rogerson, CEO
 Bill Bain
 Matthew Bowers
 Freddie Breyenback
 Angie Brookman
 Tyler Cook
 Alex Cousins
 Ginna Eguigure

Raul Espinosa
 Alana Fehr
 Shaun Fehr
 Kyle Kyryluk
 Alex Labuschagne
 Patrick Langen
 Jacob Lilley
 Jack Mallete

Chase Ross
 Daryl Schroeder
 Vlodymyr Senkov
 Tara Stokotely
 Ethan Thacker
 Quinn Thacker

ORGANIZATIONAL STRUCTURE



MESSAGE FROM THE PRESIDENT



JEFFREY COLEMAN

Last year at this time, I was pleased to report that the Red River Exhibition Association and Red River Exhibition Park were undergoing dramatic and positive changes. It gives me even greater pleasure to report that significant changes are ongoing and the Association is growing and changing in many different ways. Having been exposed to others in the fair industry recently, it is clear to see that the fairs and exhibitions that don't evolve are struggling to survive. Our public is demanding new and different events to maintain their interest and support.

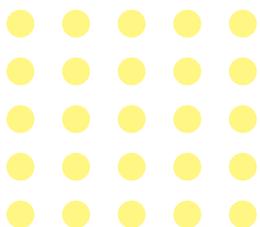
Over the past year, we have added new events to recognize new demands from our patrons; we have changed existing events to keep them appealing; we have analyzed each event and will determine if the outcomes are as expected and continue to be worthy of the ever-

increasing costs of production. Events that don't meet our expectations will be discontinued; new facilities will be built and existing ones remodeled to adapt to new and exciting uses. During The EX 2024, we focused on adding inclusive programming for Indigenous Day, Filipino Day and Caribbean Day to recognize and support the vast ethnic diversity that exists in our province.

The EX continues to be our signature event, and while it is only one of many events on our grounds, it is the mainstay. Canad Inns Winter Wonderland successfully completed its 25th year with almost record attendance. 2024 saw the final finishing touches for The Loop and we had a very successful season of harness racing. In addition to our own events, our facilities are constantly in demand for rental to other groups. On roughly 250 days a year, there is an event of some kind happening on site.

We are about to embark on an amazing and exciting journey. The Red River Exhibition Association has been successful in negotiating a lease to take over the John Blumberg Sports Complex on the south side of Portage Avenue. For the time being, this does not include the existing golf course or clubhouse but we have the entire soccer complex and the softball diamonds (which were originally built for the Pan Am Games a number of years ago). The site has been sitting dormant for a number of years and our vision is to develop an exciting new sports complex. A number of national and international groups have already expressed interest in hosting events on this site, so 2025 will see another chapter in the growth of The Red River Exhibition Association.

None of the exciting events that take place at Exhibition Park could take place without the oversight and management of our CEO Garth Rogerson and his team. Our industry does not operate on a 9 to 5 basis, and there are many days, nights and weekends where staff are on duty around the clock. We are truly grateful to the entire team and thank each of them for their efforts. I would also like to thank the members of our Board of Directors for their vision and support of The Red River Exhibition Association.



MESSAGE FROM THE CEO

GARTH ROGERSON

I was asked recently why it has taken so long to start achieving the goals in our development plan. That question made me reflect on all of the challenges in attaining government approvals and the extensive work that was involved with installing the infrastructure to turn a farmer's field into a fully functioning facility. Fortunately, those services and utilities are now in place so we can finally build and realize our vision. In the last year alone, we have seen the property begin to transform, leading to record revenue which in turn will help us expand even further.

2024 was an exciting year with many events taking place including Canad Inns Winter Wonderland, The EX, Living Green, The Fall Fair, Witchy Wonderland and a full season of standardbred harness racing with our simulcast signal reaching across the world. This was on top of all of the events booked in Exhibition Place as well as many other rentals taking place throughout the grounds. We had the busiest year in our history and we are only beginning.

While Red River Exhibition Park continues to grow, we are also expanding outwards beyond the property including becoming one of Manitoba's largest daycare providers and we now have a deal with the City of Winnipeg to lease the John Blumberg Sport Complex. This short-term lease will get us operating in 2025 while we continue working through the City processes to get a long-term lease. Many changes will be coming to that facility and we have already started booking national sporting events.

2024 also saw new logos and other visuals created as we begin to refresh our public profile. Our organization has grown considerably over the last few years so we need to evolve our public image so it remains fresh and exciting. We have also seen great changes in how we promote events pushing most of our advertising to social media where we can direct market. It is now not unusual to reach over 150,000 viewers on a post we make. Social media has opened new opportunities to grow attendance and interest in our operation.

Success does come with some challenges as our facility is now approaching capacity so now is the time to expand. High interest rates and high build costs are a limiting factor, but we do need more buildings so we are in design phase to construct a new event centre that will be perfect for weddings and other events. In addition to this, we are exploring the expansion of Exhibition Place. While it is important to grow, we are moving slowly and no matter how frustrating that process is, that path forward limits risk by keeping debt manageable. We must take aggressive steps to grow, but that growth can't risk the future of our organization.

We have seen what is possible with a successful 2024 and I look forward to even more success in 2025. None of this would be possible without our amazing staff and a Board of Directors who has embraced the vision for this property and for the future of our organization. It is their support and encouragement that is one of the reasons, if not the key reason, for our success. Nothing is possible without everyone moving forward together and we are seeing the power of that team work.



VOLUNTEER APPRECIATION

For all 73 years of the existence of the Red River Exhibition Association, volunteers have been the cornerstone of our organization. Over time we grew, and staff were added but even to this day we are a volunteer organization. This volunteerism extends all through the organization from the board president to the many volunteers taking on various roles both in planning and executing events to working in the info booth. Many of the things we do from the creative displays to the horse shows none of these would be possible without our volunteers.

The pandemic did cause some fluctuation in our volunteer numbers, but this has now been resolved and this year we saw many new volunteers come on; even some who took the leap of making it their first volunteer experience ever. We are truly grateful for the effort and dedication every volunteer brings to our organization and events. 2024 was an exciting year with many new events happening at Exhibition Park and we are pleased how our volunteers not only worked at events, but were also ambassadors in the community helping promote events on social media. Success comes from team work and we certainly saw what a team can do in 2024.

Congratulations on a great year and we are excited by what is to come in 2025!



2024 EVENT HIGHLIGHTS

LIVING GREEN

We were pleased in 2024 to host our second annual Living Green show. This event presented an assortment of green learning experiences, from how to plan and plant a garden, to how to live an environmentally friendly life. We presented a learning stage coupled with a trade show featuring a wide variety of products including plants, organic food, gardening accessories and environmentally friendly green products. Many vendors reported excellent sales as people not only came to learn but to also buy products in order to put their new knowledge into practise.

LivingGreen



MANITOBA STANDARD BRED HARNESS RACING

2024 welcomed our second year of Manitoba harness racing at The Loop. It takes many years to perfect the surface of a race track like The Loop, and although 2023 was a year of challenges, we saw many of those surface challenges resolved in 2024. We had the wettest spring in history so that didn't help with getting the season started, but once the track dried, we move forward successfully. Over the summer we continue adding new surface material and packing it down, and by mid-summer the surface was considered all weather. Being able to operate even in wet conditions is important to the success of the track. In 2024, we also launched our simulcast signal reaching out to casinos and gaming websites across the world. You can even find our races broadcast in far off places like the US Virgin Islands.

Over the last few years, we have certainly learned a lot about the horse racing and casino industries. The betting process is a nerve-racking enterprise as we constantly worry about too many winners, but careful planning of each race ensures very competitive fields allowing us to reduce risk and find success. Planning is well underway for our third race season in 2025 and we are more prepared than ever to host a successful meet.



2024 EVENT HIGHLIGHTS

THE EX 2024



2024 is certainly a year for the record books as we experienced record ride, concession and exhibitor revenue. Our growth has been amazing and we are seeing sales numbers not even thought possible many years ago. This is no easy feat as we face growing competition and an economy where many people struggle to pay their bills.

North American Midway Entertainment continues to contribute to this success as they bring the largest traveling carnival in North America. They have continued to improve and upgrade their operation ensuring we always have a spectacular presentation which is a critical piece to our success.

The fair was also jammed full with other events and activities to take in including two live music stages, creative competition exhibits, Clydesdale horse shows, a motocross show, helicopter rides, dog shows, a dinosaur display with a bone dig for kids, and so many other attractions. We even hung world famous illusionist Dean Gunnarsson upside down from a crane as he came out of retirement just for The EX. We all stared up to the sky nervously as the rope holding him in the air burned while he struggled to get out of his straight jacket to safety. His jesting comment about 'seeing us on the other side' before beginning his stunt relayed to the crowd that his stunts are truly dangerous, so nobody could look away until he freed himself and was safely lowered to the ground. Astonishing shows like this have always been a part of The EX.



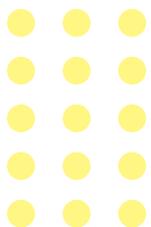
2024 EVENT HIGHLIGHTS

THE EX 2024

Food truck sales this year were phenomenal, the rides saw the most activity ever, and special theme days including National Indigenous Peoples Day, Senior's Day, Caribbean Day and Filipino Day brought out a wonderfully diverse crowd.

The EX is a Manitoba experience like no other, and it's possible because of the dedication of our volunteers, staff, sponsors and media partners.

2024 was certainly a fair for the record books and we are already planning for another great fair in 2025. As Doo Doo the Clown would say - it is going to be "UNBELIEVEABLE"!



2024 HIGHLIGHTS

THE WORLD MARKET



We were pleased in 2024 to create a new event called *The World Market*. This event took place on weekends over the summer at The Loop and featured products from local vendors offering the public a chance to engage directly with the producers of unique goods and services. We are pleased to be able to link the public to these vendors and create low-cost opportunities for individuals to sell their wares to consumers in person.



THE FALL FAIR



The Fall Fair was back for another year of rides, music and food along with all kinds of entertainment and interactive activities to make it a fun day at the fair. Lots of families spent a fun weekend outdoors prior to having kids return to school the following week. While events are always challenging to run on a long weekend, many were appreciative that there were activities to keep families busy. It was certainly a bustling weekend at Exhibition Park!

We would like to thank the entertainers, bands, Select Shows and everyone who helped make it a great event.

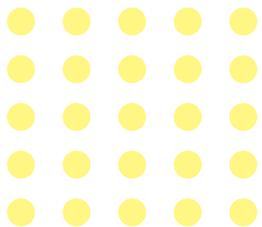
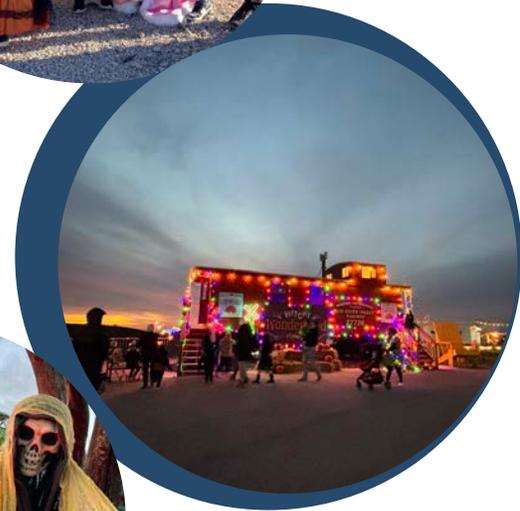


2024 HIGHLIGHTS

WITCHY WONDERLAND

Witchy Wonderland was back for another year with all of the ghosts and goblins that makes this family friendly event so much fun. A one-price entry ticket allowed everyone to enjoy all of the attractions, activities, performances, as well as all-you-can-ride access all day. This event offers patrons a very budget friendly activity for individuals and families, drawing large crowds on event days. The weather in October is always unpredictable but for the most part we had clear skies, although it did get a bit chilly towards the end of the month. The event offered rides again, and this year, we added even more food options, and additional and expanded exhibits to create a spook-tacular experience.

The Loop area of Exhibition Park hosts this event and as we continue to develop that space, we are aware that it will require extra lighting and heating equipment for dark and unheated areas for our guest's comfort. Over time, these challenges will be resolved with the annual park upgrades we have planned. Building slowly is not the most convenient method, but it spreads out costs allowing us to self-finance needed improvements while still delivering exceptional guest experiences.



2024 HIGHLIGHTS

CANAD INNS WINTER WONDERLAND

After 24 years the Canad Inns Winter Wonderland show has definitely become a family tradition. The 2024 version of the show was once again very popular, presenting the 8th best attendance in our history. This is a tremendous result helping us support our charities: Kidsport Manitoba and the Red River Exhibition Foundation.

This drive-through seasonal light show continues to come alive year after year through our development of an equipment maintenance program. This program sees to mitigate wear by maintaining and refreshing existing fixtures, while also adding new ones along with introducing other interesting elements to the show for enhancement. This is expensive and challenging work but critical to maintaining the quality of the show. Due to the extreme cost of this program, we are spreading it out over several years transforming the show each year with dazzling new displays.

The support of all of our sponsors is critical to the success of this show and allows us to maintain a low and attractive entry fee. We were exceptionally pleased in 2024 to welcome Canad Inns back as the event title sponsor after renewing their support contract, ensuring this show will continue to entertain guests for years to come.

The holiday season is never complete without a delightful drive around Canad Inns Winter Wonderland!

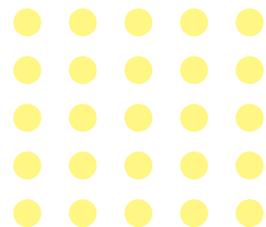


THIRD PARTY EVENTS AND RENTALS

The growth in our rental activity in Exhibition Place and throughout Red River Exhibition Park has been significant with 252 events days in 2024. This represented a total of 87 different third-party events which is a substantial increase and represents a record number of events for our property. We now have one or more events taking place almost every week throughout the entire year.

The variety in the nature of the events interested in renting indoor and outdoor space events is actually quite astonishing. There are many long-running, familiar local shows such as the Scattered Seeds Craft Show and the Cottage Country Lake and Cabin Show, to corporate events like the Artic Coop Dealer Show and the UNIFOR Family BBQ. In any given week, someone might be at Exhibition Park to buy an RV or watch cars race and drift at Driven, or see hot rods at Rodarama, or perhaps come to get a tattoo at the Winnipeg Tattoo Convention. We also host a number of large corporate Christmas parties and horses continue to jump in our Pan Am rings. This variety of activities ensures there is something new every week for people to come a experience.

While our calendar is running close to capacity, we continue to promote the available dates especially, during the week days. Throughout the year, we had success with a number of one-day corporate events. Being creative and always looking for potential opportunities has offered success, setting the stage for future expansion. Red River Exhibition Park was built with the goal of being a versatile multipurpose facility and we are certainly achieving that goal. We are now looking to the future and how we can grow even further!



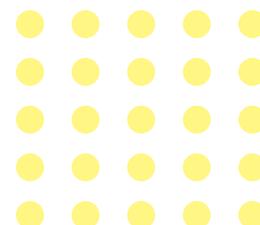
EXTERNAL ACTIVITIES

The Red River Exhibition Association operates principally on Red River Exhibition Park, but as we have grown, we have reached out into the community. These outside ventures drift a slightly from our core business but with such a broad mandate, we are able to look for opportunities that support the community while working to drive additional revenue which can be put back into the park - further expanding our reach into the community.

One such successful venture is the Festival Early Learning and Child Care Centre. What started out as a concept a few short years ago has now grown to where we have become one of the largest daycare providers in the province. Our daycare operations now span across four locations including a nursery school. This was no easy feat but we have an amazing group of staff who excel every day. Now during the summer months, it's a frequent daily occurrence to see groups of little ones touring the fairground. Our large collection of dinosaurs on display makes for a rare experience they won't see while exploring any other neighbourhood, and each child has their favorite goat or chicken in our farm area. All of these daycare children represent our future and we love seeing them marching off to The Loop to dig for fossils in our Dino Dig area.

The Manitoba Agricultural Hall of Fame (MAHF) is also an important part of our external programming. This organization is lead by its own board of directors and each inductee to the Hall of Fame is permanently recognized at the gallery in the Keystone Centre in Brandon. The MAFH website also lists all inductees in a searchable form so those who cannot visit the gallery can still appreciate the vast accomplishments of those who have contributed so much to the agricultural industry. Each year, the board reviews the nominations for induction into the Hall of Fame and we hold an induction ceremony, typically in the summer months. As the gallery in the Keystone Centre is currently beyond capacity, we are exploring ways to refurbish the display and expand the space. This is not an easy task but a necessary one that must be completed in 2025. As time passes, we are at risk of losing the stories that shaped our history, so we encourage people to nominate someone they feel should be recognized.

While harness racing is an internal activity for the Red River Exhibition Association, it reaches across the globe so it presents many challenges. We now simulcast our races to websites and casinos across the world. We manage charts to track gambling activity and we spend a considerable amount of time planning each race to ensure a competitive pool. When people are betting, there is always the risk that there will be more winners than losers, so competitive racing is a critical factor to maintain a balance that allows us to grow our revenue. As they say in the casino business, "the house always wins", but that isn't always the case with horse racing. This is a very exciting program and as we gain experience and knowledge, we are perfecting our systems. It takes many years to be an expert in this industry but we are well on the way. We want to thank the Manitoba government for their support and the confidence they have shown in us to deliver a quality product. We would also like to thank all of the horse people for coming every weekend all summer and supporting our track, as there would not be a track without horses to run on it.



MANITOBA AGRICULTURAL HALL OF FAME



The Manitoba Agricultural Hall of Fame was pleased to induct four individuals into the Hall of Fame in 2024 at a celebration held in July.

MR. HUGH DRAKE



Mr. Hugh Drake (Elkhorn, MB) served on the Elkhorn Board of Manitoba Pool Elevators (MPE) for 28 years and helped Manitobans navigate the ever-changing landscape of agri-business during

the '90's and early 2000's. He selflessly dedicated his life to service on various boards within the agriculture industry in Manitoba to ensure that Manitoba and western Canadian non-profit agricultural organizations, coops and companies were successful. In doing so, he kept agriculture in Manitoba a cornerstone of our economy and our small rural communities.

DR. ALLAN PRESTON



Dr. Allan Preston (Hamiota, MB) has spent his career advancing agriculture, imparting his infectious love for the industry, and doing his utmost to make rural Manitoba and Canada a stronger and more vibrant place. He was the president

of the Canadian Simmental Association and active on the Beef Science Cluster Advisory Body and the Westman Opportunities Leadership Group. He was also the Chief Veterinary Officer before being appointed as Assistant Deputy Minister at Manitoba Agriculture and Food, he which he chaired the Manitoba Agriculture Research and Innovation Committee.

DR. DON FLATEN

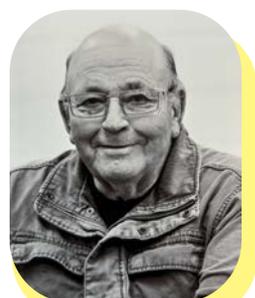


Dr. Don Flaten (Winnipeg, MB) is a Professor Emeritus in the Department of Soil Science at the University of Manitoba where he retired in 2021 from his position as Professor in Nutrient Management and Crop Nutrition. Dr. Flaten has led a productive and impactful

field research program with short and long-term contributions to soil fertility and crop nutrition in Manitoba since 1988.

Dr. Flaten continues to publish research papers and maintains a considerable farm, industry, government, and media extension program as well as being a consultant to commodity associations and policymakers.

MR. FRED TAIT



Fred Tait (Rosendale, MB) joined the National Farmers Union in 1983 and has held various positions including being a Manitoba Coordinator and the National Vice President. He has always worked to give a voice to agricultural producers

and worked strenuously to protect farmer and public interest in Canada's seed regulations. Fred advocated for issues of conservation and respectful stewardship of the land. He has always promoted the use of both agricultural and non-agricultural land as resources that can be used but not exploited. Fred has contributed immeasurably to important discussions about the future of agriculture and how to ensure a healthy, sustainable life for farmers and all rural residents.

RED RIVER EXHIBITION FOUNDATION

The Red River Exhibition Foundation has raised over \$1,000,000 in support of our scholarship and bursary program. 100% of the funds earned go towards scholarships and bursaries providing support to our young people as they pursue the educational goals.

AGRICULTURE AND AGRI-FOOD INDUSTRY SCHOLARSHIPS

FARM FAMILY OF THE YEAR SCHOLARSHIP

One \$1,500 scholarship is awarded in honour of the Farm Family of the Year.

2024 Recipient: Leah Pouteau

MANITOBA WOMEN'S INSTITUTE SCHOLARSHIP

Two \$1,000 scholarships are presented to applicants taking a Manitoba academic or vocational course.

2024 Recipients: Sarah Gilmore, Ryann Lavalee

4-H CENTENNIAL SCHOLARSHIP

One \$1,000 scholarship is awarded to recognize the 100th anniversary of 4-H in Canada.

2024 Recipient: Zenith Vanstone

MANITOBA AGRICULTURAL HALL OF FAME

One \$1,000 scholarship is awarded in honour of the inductees in to the Manitoba Agricultural Hall of Fame.

2024 Recipient: Emily Robb



50TH ANNIVERSARY OF THE FARM FAMILY SCHOLARSHIP

One \$1,500 scholarship is awarded in honour of the 50th anniversary of the Farm Family program.

2024 Recipient: Autumn Smith

MANITOBA FARM WOMEN'S CONFERENCE SCHOLARSHIP

One \$500 scholarship is presented to a student from rural Manitoba studying agriculture or any field that supports rural life.

2024 Recipients: Lainie Muir, Madisyn Robertson

R.D. PAYNE EQUINE SCHOLARSHIP

One \$1,000 scholarship is awarded to an individual striving to advance their equestrian abilities and, ultimately, pursue a career in the equine industry.

2024 Recipient: Not awarded in 2024.

CAM BROWN SCHOLARSHIP FOR INTERNATIONAL STUDY

One \$3,000 scholarship is awarded to University of Manitoba agriculture student interested in studying outside Manitoba and/ or Canada.

2024 Recipient: Shavaughn Jochum, Ayuna Takeo

Not awarded in 2023.

RED RIVER EXHIBITION FOUNDATION

BUSINESS, AEROSPACE, TOURISM, PERFORMING ARTS AND TRADES SCHOLARSHIPS

BUSINESS INDUSTRY SCHOLARSHIP

The W. Garfield Weston Foundation and the Real Canadian Superstore founded this scholarship in 2005. Three scholarships are presented to Manitobans entering or continuing their post-secondary studies in a business-related program at a Manitoba university or accredited college.

2024 Recipients: Rianna Cassils, Logan Mason, Owen Tully

TOURISM INDUSTRY SCHOLARSHIP

Three \$1,000 scholarships are presented to individuals in a tourism or hospitality diploma program at a Manitoba post-secondary institution.

2024 Recipients: Carla Lizarraga Torquemada, Juan Sebastian Sanchez Cabrera, Pui Shan Lee

RON MEYERS MEMORIAL SCHOLARSHIP FOR PERFORMING ARTS

Awarded to an individual pursuing post-secondary education in the performing arts.

2024 Recipient: Not awarded in 2024.

AEROSPACE INDUSTRY SCHOLARSHIP

Three \$1,000 scholarships in this category are awarded every year in memory of Bob Lang, a long-time employee of the Association.

2024 Recipients: Rianah De Leon, Zoe Hirose

KINSMEN CLUB OF WINNIPEG BURSARIES

Established in 2022, these three bursaries will support individuals in their post-secondary education.

TRADE BURSARY

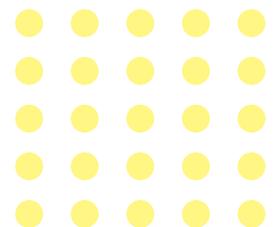
2024 Recipient: Aliya Parent

COMMUNITY LEADERSHIP AWARD

2024 Recipient: Faith Moritz

KATHY KENNEDY BURSARY

2024 Recipient: Kiana Crouse



EXHIBITION PARK DEVELOPMENT

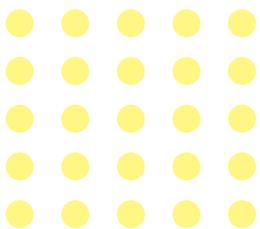


In 2024, we finally completed the last phase of installing underground infrastructure with the completion of a large drainage system which allows us to drain our five retention ponds, setting the stage for significant expansion. Although the underground work is a critical piece to our future plans, it is a frustrating process because of the extra degree of difficulty with underground work and the high costs associated with this work. These efforts and costs are difficult for visitors to appreciate as the results are completely unseen. Now that the foundation pieces are in place, we are seeing more construction throughout the property including a number of apartment buildings and construction on the retail centre has finally begun. It will still take quite some time to complete, but over the next year the property will appear transformed.

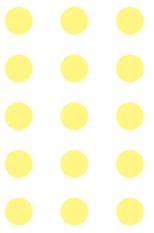
We have also continued to perfect the race track surface and we were quite pleased when it was finally designated as an all-weather track. Improvements on the surrounding Loop structures and facilities have also taken place. The area known as The Loop was always planned to be a multi-year project and we arranged to spread out the cost over time so we can build it without incurring debt. In 2024, we started the project to insulate and install HVAC in our display building, we expanded asphalt surfaces, improved the stage area and added new teepees to the adjacent Indigenous Village area. 124 trees were planted throughout the property and while it will take many years for those trees to grow, it is a start of what will become a beautiful canopy creating more of a park-like experience for guests.

Continuous change and growth allows us to remain fresh and to ensure we create an attractive area that will allow future generations to enjoy Red River Exhibition Park. Even though we make tremendous progress in development every year, the enormity of the site reminds us that we need to constantly invest in the property. While planting 124 trees was a huge undertaking, we need to continue with these types of guest comfort projects, including the seemingly endless supply of asphalt needed to totally surface the public areas for safety and accessibility. We do realize that we could simply hire contractor to complete the entire park quickly, but a large amount of debt would be incurred, which places risk on the entire organization.

Slow, steady, growth is frustrating at times, but it ensures we move forward responsibly and in a cost-effective manner where we are not simply working to pay a huge mortgage. With patience and persistence, we will have a beautiful property that will continue to be self-sustaining for generations. As stewards of this property, it is our duty to ensure that not only are we successful today but we set the stage for future success. This philosophy has been our guiding principle for decades and because of that past dedication to the future, we are able to tell you about our success today. While we must grow in order to succeed, learning from past actions will give us a bright future.



THANK YOU TO OUR SPONSORS



CORPORATE SPONSORS

Province of Manitoba
Canad Inns
Pepsi
Access Credit Union
Government of Canada
Canadian Beverage Container Recycling Association (CBCRA)

PARTNERS

Four Seasons Sales Winnipeg
Department of National Defense
Giant Tiger | Northern Stores | Valu-Lots
Go RV Winnipeg
Richardson Foundation
Safeway Sobeys
Manitoba Agriculture
Manitoba Association of Agricultural Societies
Manitoba Hunter Jumper Association
United Rentals
Warner Family
Winnipeg Foundation
Winnipeg Kinsmen Club
Manitoba Live Steamers
Winnipeg Model Boat Club

MEDIA PARTNERS

Corus
Global TV • 680 CJOB • Peggy 99.1 • Power 97
Bell Media
CTV • 103.1 Virgin Radio • Bounce 99.9
Pattison
QX 104 • 94.3 NOW
Evanov Communications
Energy 106 • HOT 100.5 • CKJS Multilingual
CJNU Nostalgia Radio
NCI FM / NOW Country
Winnipeg Sun
ChrisD.ca
Filipino Journal
Winnipeg Digest
Anthony Urso Media

