

FOR IMMEDIATE RELEASE

Red River Exhibition Association
3977 Portage Ave.
Winnipeg, MB.
R3K 2E8



January 10, 2025

CANAD INNS WINTER WONDERLAND 2024
BRIGHTENED THE HOLIDAY SEASON FOR THOUSANDS ONCE AGAIN!

Winnipeg, MB – Winnipeg's favourite drive-through holiday tradition, "Canad Inns Winter Wonderland", proved magical once again this season as the event gates were met with some of the highest attendance numbers on record! Vehicles carrying families and friends of all ages showed eagerness to take in the millions of festive lights together all throughout the five-week event.

In addition to the dazzling light fixtures all along the 2.5 km driving route, guests were able to stop for sweet and savoury treats if they wished, take a classic Clydesdale hayride through the lights, bring their skates to go for a glide around the Exhibition Park pond, and stop for tons of photo opportunities, all while listening to the sounds of the season on the custom Park radio station. Thousands of people enjoyed a most enchanting experience!

"We're thrilled to collaborate with Canad Inns each year to bring this beloved holiday tradition to our community," said Garth Rogerson, CEO of the Red River Exhibition Association. "Our team works tirelessly to create an unforgettable experience that will leave visitors with holiday memories to cherish for years to come."

For more information, please visit rrexhibitionpark.ca.

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