

May 3 - 5, 2024 Red River Exhibition Place

3977 Portage Avenue Winnipeg, Manitoba

Be a Part of Manitoba's Unly Gardening-Specific Show



Exhibitor Package

Join us for Living Green 2024; a show dedicated to the love of gardening. Get exposure to an interested, diverse and growing target audience.

Living Green 2024 Official Sponsor



IMPORTANT DATES

Early Bird Registration Deadline Wednesday, November 15, 2023 Exhibitor Registration Deadline Friday, February 23, 2024

redriverex.com | 204-888-6990



Living Green is back! Bring in Spring and planting season by joining a spectacular show involving businesses and organizations who will all be showcasing hundreds of indoor and outdoor gardening and plant related products and services.

Expand your customer base and drive sales!

7,000 visitors are expected to attend the 2024 Living Green showcase. They are looking to:

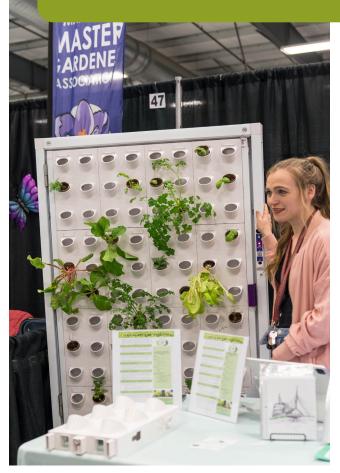
- Be inspired
- Get expert advice
- Make purchases

Receive valuable exposure and profit from show advertising that is designed to bring buyers to you!

- Radio, print, online ads, etc.
- Social media reach (over 40,000 followers)
- Local media coverage



"Gardening is 28% more in demand post-lockdown." GardenCentreRetail.com



Why should you join as an exhibitor?

- Three days of face-to-face exposure to your target audience
- Show is during prime planning and planting season
- Sell your products to the most enthusiastic of gardeners and yard-care fanatics
- Opportunity to present your knowledge or product as a speaker
- View competitor products and services



Exhibitor Criteria

Exhibitors must showcase gardening, horticulture, green living-related and environmentally-friendly products and services, including:

- Live plants for indoor or outdoor use
- Dried, cut and summer flowers
- Plant seeds
- Gardening pots
- Hydroponic gardening
- Composting
- Outdoor living
- Garden/ horticultural societies/ clubs
- Hardscapes
- Lawn care & alternatives

We encourage exhibitors to add plant material to exhibits.

Booths with plants get noticed!



Event Details

FREE PARKING

Entrance

\$10, children under 12 are free

Event Hours

Friday, May 3 10 am to 5 pm Saturday, May 4 10 am to 5 pm Sunday, May 5 10 am to 5 pm

Set Up Hours

Wednesday, May 1 9 am to 9 pm Thursday, May 2 9 am to 9 pm

Dismantling Hours

Sunday, May 5 5 pm to 9 pm Monday, May 6 9 am to 1 pm

- Arborist companies
- Gardening tools
- Yard furniture
- Solar power
- Patio furniture/ accessories
- Yard art
- Books and magazines
- Gardening clothing and accessories
- Sunrooms/ solariums/ skylights
- Decks & fencing
- Floral/ landscape art pieces
- Wooden, metal outdoor signs
- Herbs and spices
- Candies, preserves, honey and similar
- Garden/ horticultural societies/ clubs



Venue Information

- Free wifi is provided
- Size: 37,500 square feet
- Floors: Concrete
- Ceiling: 25'
- Doors: 22' x 22' ground level, 8' x 8' loading dock doors, double-wide pedestrian doors on the north side of the building
- Self-serve food and beverage
- Barrier-free washrooms
- Display and A/V materials: Central Display



Important Dates and Deadlines

Friday, February 23, 2024 Application deadline
Friday, March 1, 2024 Signed contract and payment due*

Friday, March 31, 2024 Proof of insurance due

*If you receive your contract after April 1, 2024, your signed contract and payment will be due within three days.

Become an Event Speaker

Share your knowledge, gardening tips, product information etc. with an audience of event attendees.

Discounts Available to Non-Profits

Please contact us for more information on how to receive a discount to become an exhibitor.

Early Bird Registration Discounts

Wednesday, November 15, 2023

20% Discount Deadline

- Application completed and submitted
- Booth paid IN FULL**

10% Discount Deadline

- Application completed and submitted
- 50% of booth paid**

ractical

Booth Options



5' x 10' Booth \$250



10' x 20' Booth \$675





10' x 10' Booth \$450 10' x 30' Booth \$850



Corner Booth \$150 per corner

All prices are subject to 5% GST. Larger booths, custom dimensions and islands may be available. Please reach out for more information.

Contact

Dennis Gilmore, Event Coordinator, Red River Exhibition Association Vendors@redriverex.com, 204-888-6990 x 104



^{**}Payments are non-refundable



Application/ License for Living Green 2024 Show and Sale Exhibit Space



Vendor Name		
Main Contact Person		Day Time Phone
Address		
City		
Email		Fax
Describe the goods/ services yo	ou will be showcasing:	
Exhibition Space Rates		Electrical Needed: Yes No
☐ 5′ x 10′ Booth: \$250		Details:
☐ 10′ x 10′ Booth: \$450		Would you like to participate as a speaker?
☐ 10′ x 20′ Booth: \$675		☐ Yes ☐ No
☐ 10′ x 30′ Booth: \$850		Topic:
Corner Booth: +\$150		Length of presentation (minutes):
+ 5% GST		Payment Method:
Discount (if applicable)		☐ Visa or Mastercard
TOTAL DU	E:	We will call you to process the payment Debit
Discount Details:		In person at the Red River Ex Assoc. office.
		Cash / ChequeAccompany with application
		☐ E-Transfer
		Send to Kyle@RedRiverEx.com
APPLICATIONS DUE	Early Bird - Wednesday, Nov Regular Registration - Friday	
Please return this page with payment to:	Red River Exhibition Association, Attn: Dennis Gilmore, Vendors@redriverex.com 3977 Portage Avenue, Winnipeg, MB, R3K 2E8 Office Hours: Monday - Friday, 8:30 am - 4:30 pm	
Date	Signature of Vendor/ Contac	Red River Exhibition Association (Signed upon acceptance of application)
For Office Use		