



May 3 - 5, 2024
Red River Exhibition Place
3977 Portage Avenue
Winnipeg, Manitoba

Be a Part of Manitoba's Only Gardening-Specific Show



Exhibitor Package

Join us for Living Green 2024; a show dedicated to the love of gardening. Get exposure to an interested, diverse and growing target audience.

Living Green 2024 Official Sponsor



IMPORTANT DATES

Early Bird Registration Deadline
Wednesday, November 15, 2023

Exhibitor Registration Deadline
Friday, February 23, 2024

redriverex.com | 204-888-6990



Living Green is back! Bring in Spring and planting season by joining a spectacular show involving businesses and organizations who will all be showcasing hundreds of indoor and outdoor gardening and plant related products and services.

Expand your customer base and drive sales!

7,000 visitors are expected to attend the 2024 Living Green showcase. They are looking to:

- Be inspired
- Get expert advice
- Make purchases

Receive valuable exposure and profit from show advertising that is designed to bring buyers to you!

- Radio, print, online ads, etc.
- Social media reach (over 40,000 followers)
- Local media coverage

"Gardening is 28% more in demand post-lockdown."
GardenCentreRetail.com



Why should you join as an exhibitor?

- Three days of face-to-face exposure to your target audience
- Show is during prime planning and planting season
- Sell your products to the most enthusiastic of gardeners and yard-care fanatics
- Opportunity to present your knowledge or product as a speaker
- View competitor products and services

Exhibitor Criteria

Exhibitors must showcase gardening, horticulture, green living-related and environmentally-friendly products and services, including:

- Live plants for indoor or outdoor use
- Dried, cut and summer flowers
- Plant seeds
- Gardening pots
- Hydroponic gardening
- Composting
- Outdoor living
- Garden/ horticultural societies/ clubs
- Hardscapes
- Lawn care & alternatives
- Arborist companies
- Gardening tools
- Yard furniture
- Solar power
- Patio furniture/ accessories
- Yard art
- Books and magazines
- Gardening clothing and accessories
- Sunrooms/ solariums/ skylights
- Decks & fencing
- Floral/ landscape art pieces
- Wooden, metal outdoor signs
- Herbs and spices
- Candies, preserves, honey and similar
- Garden/ horticultural societies/ clubs

We encourage exhibitors to add plant material to exhibits.

Booths with plants get noticed!



Event Details

FREE PARKING

Entrance

\$10, children under 12 are free

Event Hours

Friday, May 3	10 am to 5 pm
Saturday, May 4	10 am to 5 pm
Sunday, May 5	10 am to 5 pm

Set Up Hours

Wednesday, May 1	9 am to 9 pm
Thursday, May 2	9 am to 9 pm

Dismantling Hours

Sunday, May 5	5 pm to 9 pm
Monday, May 6	9 am to 1 pm

Venue Information

- Free wifi is provided
- Size: 37,500 square feet
- Floors: Concrete
- Ceiling: 25'
- Doors: 22' x 22' ground level, 8' x 8' loading dock doors, double-wide pedestrian doors on the north side of the building
- Self-serve food and beverage
- Barrier-free washrooms
- Display and A/V materials: Central Display

Important Dates and Deadlines

- Friday, February 23, 2024** Application deadline
- Friday, March 1, 2024** Signed contract and payment due*
- Friday, March 31, 2024** Proof of insurance due

**If you receive your contract after April 1, 2024, your signed contract and payment will be due within three days.*

Become an Event Speaker

Share your knowledge, gardening tips, product information etc. with an audience of event attendees.

Discounts Available to Non-Profits

Please contact us for more information on how to receive a discount to become an exhibitor.

Early Bird Registration Discounts

Wednesday, November 15, 2023

20% Discount Deadline

- Application completed and submitted
- Booth paid IN FULL**

10% Discount Deadline

- Application completed and submitted
- 50% of booth paid**

***Payments are non-refundable*

Booth Options



5' x 10' Booth
\$250



10' x 20' Booth
\$675



10' x 10' Booth
\$450



10' x 30' Booth
\$850



Corner Booth
\$150 per corner



All prices are subject to 5% GST. Larger booths, custom dimensions and islands may be available. Please reach out for more information.

Contact

Dennis Gilmore, Event Coordinator, Red River Exhibition Association
Vendors@reddriverex.com, 204-888-6990 x 104





Application/ License for Living Green 2024 Show and Sale Exhibit Space



Vendor Name _____

Main Contact Person _____ Day Time Phone _____

Address _____

City _____ Postal Code _____

Email _____ Fax _____

Describe the goods/ services you will be showcasing: _____

Exhibition Space Rates

5' x 10' Booth: \$250 _____

10' x 10' Booth: \$450 _____

10' x 20' Booth: \$675 _____

10' x 30' Booth: \$850 _____

Corner Booth: +\$150 _____

+ 5% GST _____

Discount (if applicable) _____

TOTAL DUE: _____

Discount Details: _____

Electrical Needed: Yes No

Details: _____

Would you like to participate as a speaker?

Yes No

Topic: _____

Length of presentation (minutes): _____

Payment Method:

Visa or Mastercard
We will call you to process the payment

Debit
In person at the Red River Ex Assoc. office.

Cash / Cheque
Accompany with application

E-Transfer
Send to Kyle@RedRiverEx.com

APPLICATIONS DUE

Early Bird - Wednesday, November 15, 2023

Regular Registration - Friday, February 23, 2024

Please return this page with payment to:

Red River Exhibition Association, Attn: Dennis Gilmore, Vendors@redriverex.com
3977 Portage Avenue, Winnipeg, MB, R3K 2E8
Office Hours: Monday - Friday, 8:30 am - 4:30 pm

Date

Signature of Vendor/ Contact

Red River Exhibition Association
(Signed upon acceptance of application)

For Office Use

Amount Received: _____ Receipt # _____ Inv. # _____ Board # _____