

For Immediate Release



WINNIPEG'S FAVOURITE HOLIDAY TRADITION RETURNS TO RED RIVER EXHIBITION PARK

Winnipeg, Manitoba - November 29, 2022. Canad Inns Winter Wonderland, the beloved drive-thru light show at Red River Exhibition Park returns for another holiday season of affordable family fun. Canad Inns Winter Wonderland starts this Friday, December 2, 2022 and runs until Saturday, January 7, 2023. The lights are on daily (except for December 25) from 6 p.m. to 10 p.m. at Red River Exhibition Park.

Along with all the favourites, new lights displays and some other big surprises await visitors as they enjoy the 2.5-km route – Manitoba's longest drive-thru light show – from the comfort of their vehicles.

"We're thrilled to be a holiday tradition for so many Winnipeg families," said Garth Rogerson, CEO, Red River Exhibition Association. "Now in our 23rd year, we are grateful for our continued partnership with Canad Inns and are proud to give back to local charities."

A portion of the proceeds from this year's Canad Inns Winter Wonderland will be donated to KidSport Manitoba and the Red River Exhibition Foundation. Over \$350,000 has been donated to Manitoba charities over the last 23 years.

In addition to the more than one million LED lights, visitors can enjoy outdoor photo opportunities, skating rink (weather permitting) and food trucks offering mini donuts, hot chocolate and a selection of snacks. Plus, the on-park radio station, 101.1 FM, delivers exclusive holiday programming.

Tickets are valid for passenger vehicles with up to seven people. Advance tickets are only \$15 plus GST (and applicable service fees), available online at reddriverex.com and in-person at any Canad Inns Winnipeg Destination Centre, Giant Tiger, Valu-Lots and Northern Store locations. Tickets at the gate are \$20. Visit reddriverex.com for full event details, including information on group rates.

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Red River Exhibition Association is a non-profit, self-sustaining, volunteer-driven organization. With roots as an agricultural society, our goal is to promote Manitoba industry, tourism, commerce and agriculture through memorable events.

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