



CANAD INNS WINTER WONDERLAND – A HOLIDAY EVENT IN A YEAR TO REMEMBER

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After a delayed start, Canad Inns Winter Wonderland provided a safe opportunity for Manitobans to enjoy a little bit of holiday fun during a difficult time.

While adhering to all public health orders was the first priority, we were so pleased to see just over 90,000 people pass through our gate to celebrate the holidays from the comfort and safety of their vehicle.

“In late November, we were so disappointed to hear that we weren’t going to be able to put on Canad Inns Winter Wonderland, but it was ultimately our community who spoke up and helped us bring the show to life!” said Garth Rogerson, CEO, Red River Exhibition Association. “We are so grateful to everyone who called their MLA, who signed a petition and, ultimately, who brought their family to ensure our show was a success.”

As a result of that success, we are very pleased to announce that we are able to provide \$15,000 to important sports programs provided by KidSport Manitoba and scholarships awarded by the Red River Exhibition Foundation. This brings the show’s cumulative donation total to almost \$350,000.

“Safe, family fun is just what we need this year! Thanks to everyone for sticking with us even as we had to make some last-minute changes. We were very pleased to be able to provide our community with a safe, drive-thru event that is made for times like these,” Rogerson said.

Produced by the Red River Exhibition Association and thanks to our long-time sponsor, Canad Inns, Canad Inns Winter Wonderland ran nightly from December 12, 2020 to January 9, 2021 (except Christmas Day when the Park was closed). Next year’s event runs December 3, 2021 to January 8, 2022.

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